BELEZABEAUTY

Privacy Policy

Effective date: November 13, 2026

Beleza Beauty respects your privacy. This policy explains how we collect, use, share, and protect personal information when you visit our website, contact us, request information about services or training, or submit a form through Facebook or Instagram.

1. Information We Collect

Depending on how you interact with us, we may collect your name, email address, telephone number, the service or course you are interested in, and information you choose to include in your messages or inquiries. If you book an appointment or enrol in training, additional information may be requested as needed to provide those services.

2. How We Use Your Information

We use personal information to respond to inquiries, provide course and service details, contact you about requested appointments or training, manage registrations, provide customer support, and operate and improve our business. We may send promotional communications where you have consented or where otherwise permitted by applicable law.

3. Facebook and Instagram Lead Forms

If you submit a lead form through a Meta platform, we receive the contact details and answers you provide so we can follow up about your requested course or service. Meta may separately process information under its own privacy policies. Submitting an inquiry does not automatically enrol you in a course or confirm a booking.

4. Website and Service Providers

Our website and business tools may use service providers for website hosting, contact forms, appointment scheduling, communications, and advertising. Those providers may process information on our behalf as needed to deliver their services. Cookies and similar technologies may be used by our website or third-party platforms; available choices depend on your browser and the relevant platform settings.

5. When Information May Be Shared

We do not sell your personal information. We may share it with service providers assisting our operations, when you direct us to do so, or where required or permitted by law. We limit sharing to what is reasonably

necessary for the relevant purpose.

6. Retention and Safeguards

We retain personal information only as long as reasonably necessary for the purposes described above or to meet legal and business recordkeeping obligations. We use reasonable administrative and technical safeguards appropriate to the information, although no electronic system is completely secure.

7. Your Choices and Privacy Requests

You may contact us to request access to, or correction of, personal information we hold about you, subject to applicable law. You may also ask us to stop sending marketing messages or withdraw consent where consent is the basis for our use, subject to legal or contractual restrictions.

8. External Links and Policy Updates

Our website or advertisements may link to third-party websites and platforms with their own privacy practices. We may update this policy to reflect changes to our services or legal requirements. The latest version will be made available on our website.

9. Contact Us

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